

# *Shasta Lake* **BULLETIN**

P.O. Box 8025  
4138 Ashby Court  
Shasta Lake, CA 96019

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Website: NorthState.News  
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## **Advertising Rate Card - January 1, 2017**

DISPLAY OPEN RATE (Commissionable) Per Inch.....	\$7.90
1-14 Inches Per Month (Non-Commissionable).....	\$5.75
15-39 Inches Per Month.....	\$5.25
40-119 Inches Per Month.....	\$4.75
120-249 Inches Per Month.....	\$4.25
250-374 Inches Per Month.....	\$3.75
375-499 Inches Per Month.....	\$3.25
500 Inches or More Per Month.....	\$2.25

COLOR RATES: \$65.00 additional.

ADVERTISING DEADLINE: Friday, 4 p.m. The Bulletin is a weekly published on Wednesdays.

MECHANICAL MEASUREMENTS: Printing method is by offset. Advertising prepared as digital and photo composition. 6 columns by 20 inches. Full Page Measures 11 inches wide by 20 inches tall.

INSERTS, CIRCULARS, FLYERS: Preprinted inserts are based on size and weight, prices begin at a flat rate of \$50.00 for 8.5 x 11 inch single sheet.

HISTORY: The Bulletin was established in July 1993 and serves the city of Shasta Lake and surrounding communities.

SUBSCRIPTIONS: Annual \$35.

CLASSIFIED DISPLAY RATES: (Page Size 8 columns (8 picas) by 21.0 inches)  
Ads appear in the classified section of both the Shasta Lake Bulletin and The Intermountain News

1-36 Inches Per Month.....	\$5.90
37-79 Inches Per Month.....	\$4.80
80-199 Inches Per Month.....	\$3.90
200-399 Inches Per Month.....	\$3.10
400 Or More Inches Per Month.....	\$2.75

Legal notices, including fictitious business, can be placed through The Intermountain News 530.725.0925

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