

THE ^{InterMountain} NEWS

P.O. Box 1030, Burney CA 96013
 530-725-0925
 530-303-1528 Facsimile
 northstate.news (Website)
 news@northstate.news (email)

RATE CARD – for 2017

Full page 1 issue \$693	Publish 4 consecutive issues = \$378 per week
1/2 page 1 issue \$429	Publish 4 consecutive issues = \$298 per week
1/4 page 1 issue \$287	Publish 4 consecutive issues = \$189 per week
1/8 page 1 issue \$155	Publish 4 consecutive issues = \$ 98 per week

DISPLAY OPEN RATE (Commissionable).....	\$13.00	Column Widths In Inches
1-14 Total Inches Per Month (Non-commissionable)	\$10.50	1 col – 1.6
15-39 Total Inches Per Month.....	\$ 8.50	2 col – 3.5
40-119 Total Inches Per Month.....	\$ 6.50	3 col – 5.5
120-249 Total Inches Per Month	\$ 5.50	4 col – 7.25
250-374 Total Inches Per Month	\$ 4.50	5 col – 9.2
375-499 Total Inches Per Month	\$ 3.50	6 col – 11
500+ Total Inches Per Month.....	\$ 3.00	

ADVERTISING DEADLINE Friday at 4 pm

Mechanical Measurements: Printing method is offset. Advertising prepared as digital and photo composition. 6 Columns by 20 inches. Full Page Measures 11 inches wide by 20 inches tall.

4-Color—charge is \$65

Special 2x3 ad placed each week (payable in advance) Price Per Issue \$35 (\$1820 annually)

CLASSIFIED DISPLAY RATES:

1-36 Total Inches Per Month.....	\$ 8.50 per column inch
37-79 Total Inches Per Month.....	\$ 6.23 per column inch
80-199 Total Inches Per Month.....	\$ 5.23 per column inch
200-399 Total Inches Per Month	\$ 4.23 per column inch
400+ Total Inches Per Month.....	\$ 3.23 per column inch

INSERT RATE (Minimum): \$135 full run (2,200 Circulation)

The News was established March 1958 and serves 18 communities in northeastern California, including Burney, Fall River Mills, McArthur, Round Mountain, Montgomery Creek, Big Bend, Johnson Park, Old Station, Glenburn, Cassel, Nubieber, Bieber, Little Valley, Adin, Pittville, Cayton Valley, Pondosa and Hat Creek. PAID subs – ALSO, Paper is FREE to read as PDF download.

Subscription rates: \$59 PER YEAR, \$31 FOR 6 MONTHS