

AFTER FIVE

THE NORTH STATE MAGAZINE

News, Arts & Entertainment Monthly

RATE SHEET INFORMATION

January 1, 2023

Tabloid Format (Full Page 10" x 12.65")

First Price Listed Is For Publishing In Six Consecutive Issues or Longer.

Second Price Is Publishing In 1-5 Issues.

For submitted ads: CMYK for color. PDF preferred, but high resolution (300) JPEGs accepted. No png files.

Sizes listed are Width x Height. Variations on some sizes other than those listed below may be available.

Ads can be designed for an additional charge.

1/16-Page (2.35" x 3.0" or 4.9" x 1.4").....	\$125.....	\$140
1/8-Page (4.9" x 3.0" or 2.35" x 6.15").....	\$210.....	\$235
1/6-Page (3.25" x 6.15").....	\$265.....	\$295
1/4-Page (4.9" x 6.15").....	\$315.....	\$375
1/2-Page (10.0" x 6.15" or 4.9" x 12.65").....	\$565.....	\$655
2/3-Page (6.5" x 12.65").....	\$680.....	\$790
3/4-Page (7.25" x 12.65").....	\$785.....	\$895
Full Page (10.0" x 12.65").....	\$915.....	\$1,045

DISTRIBUTION: After Five is based in Shasta County and distributed throughout many areas of the north state and online as a PDF on our website: NorthState.News

DEADLINES: For advertisements, articles, photographs - generally the second Friday of the month preceding the month of publication. After Five is published 12 times a year.

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NorthState.News